

## Communications Update

This is a brief synopsis of communications used to further Strategic Growth Council goals and objectives from October 5-December 7, 2015.

### Staff Outreach Efforts

Recorded below are speaking engagements, conferences and other events in which staff participated to further Strategic Growth Council goals and objectives.

<b>Date</b>	<b>Event</b>
10/05/2015	Panel: AHSC Transportation and Housing Collaboration 2015 CA Chapter America Planning Association Annual Conference- Oakland
10/05/2015	Panel: AHSC Transportation and Housing Collaboration 2015 CA Chapter America Planning Association Annual Conference- San Francisco
10/3-6/2015	2015 CCAPA California Planning Conference
10/06/2015	Attendee: ULI Fall Meeting—San Francisco
10/08/2015	Five-Year Infrastructure Plan Agency Roundtable: Department of Education
10/08/2015	San Joaquin Valley Council of Government Policy Conference
10/12/2015	CBI – Project Meeting (Data Mock Up)
10/13/2015	GSA Smart Location Calculator Demonstration
10/14/2015	Resources Law Group
10/19/2015	AHSC Program Guidelines Public Workshop, Sacramento
10/20/2015	OPR Brown Bag – Rio Linda Middle Schoolers discuss Climate Change
10/21/2014	WTS-Sacramento October Program: Will Kempton's Transportation Funding Update
10/21/2015	California Rural Housing Summit, Monterey
10/21/2015	AHSC Program Guidelines Public Workshop, Los Angeles
10/22/2015	Arlene Hopkins – Plan Implementation
10/22/2015	Webinar: Building Resilient States: A Framework for Agencies
10/23/2015	AHSC Program Guidelines Public Workshop, Oakland
10/25/2015	California GreenGov Challenge, Sacramento
10/26/2015	AHSC Program Guidelines Public Workshop, Fresno

10/25-27/2015	Railvolution conference, Dallas TX
10/25-27/2015	Concomitant Equitable TOD summit, Dallas TX
10/27/2015	CTP 2040 PAC Meeting
10/27/2015	MPO State Agency Working Group
10/27/2015	SGC/DGS meeting on the AHSC TA RFP
10/28/2015	Attendee: PolicyLink Equity Summit – Los Angeles
10/28/2015	Lecturer: University of Southern California: Principles of Smart Growth – Price School of Public Policy
10/28/2015	Sacramento Transportation Management Association Annual Meeting, Sacramento
10/29/2015	Panel: AHSC Transportation and Housing Collaboration San Diego Housing Federation Annual Conference
10/29/2015	California Invasive Plant Council-Annual Conference
10/30/2015	Caltrans Emerging Trends: The Role of Big Data in Transportation Planning
11/01/2015	American Public Health Association Annual Meeting: Health in All Policies Beyond the Basics – Skill-Building to Promote Health, Equity, and Sustainability Across Sectors
11/02/2015	Consultations: AHSC Application Development (in conjunction with Kern COG) – Bakersfield
11/02/2015	Panel: San Joaquin Valley Affordable Housing Conference. Bakersfield, CA
11/03/2015	Workshop: Draft ARB Investment Plan –Fresno
11/03/2015	California Conservation Strategies
11/03/2015	CBI Meeting on Prop 84 project
11/03/2015	American Public Health Association Annual Meeting: Health in All Policies Strategies for Engaging Stakeholders in Land Use Planning and Policy Development
11/3/2015	ARB Investment Plan Workshop, Sacramento
11/04/2015	Panel: Understanding the Urban-Rural Connection from a State Policy Level. Association of Regional Collaboratives for Climate Adaptation. –Sacramento
11/4/2015	ARB Investment Plan Workshop, Fresno
11/5/2015	San Joaquin Valley Director’s Meeting – AHSC Listening Session, Madera
11/5/2015	ARB Investment Plan Workshop, Los Angeles
11/05/2015	Sierra Nevada Conservancy and USFS
11/06/2015	Tejon Ranch Conservancy
11/06/2015	Five-Year Infrastructure Plan Agency Briefing: UC Hastings

11/09/2015	Workshop: AHSC Application Development (in conjunction with SJCOG) –Stockton
11/10/2015	Betty Seto – DNV GL Energy Consulting Firm
11/10/2015	Climate Action Team (CAT) Meeting
11/10/2015	SALC Program Guidelines Public Workshop, Tulare
11/12/2015	Workshop: AHSC Application Development (in conjunction with SANDAG) –San Diego
11/13/2015	SALC Program Guidelines Public Workshop, Santa Rosa
11/16/2015	SALC Program Guidelines Public Workshop, Camarillo
11/16/2015	China National Development and Reform Commission Delegation Meeting on Sustainable Communities, Sacramento
11/17/2015	Santa Clara Open Space Authority
11/18/2015	Mayor’s Institute on City Design: Technical Expert – Houston, TX
11/18/2015	Arlene Hopkins – Plan Implementation
11/19/2015	California Association of Resource Conservation Districts - Annual Conference
11/19/2015	UFPH – Webinar Development Meeting
11/19/2015	PPIC – Governing in a time of Change
11/19/2015	Tribal AHSC & Cap and Trade Workshop, Ukiah
11/25/2015	Southern California Council of Governments
11/30/2015	Five-Year Infrastructure Plan – Update and Next Steps: Governor’s Office
11/30/2005	IWG – Developing the 5YIP Introduction
12/01/2015	SCPGIP – Quarterly update with DOC
12/2-5/2015	Caltrans Transportation Planning Conference
12/04/2015	California Transportation Planning Conference: Advancing Healthy Communities through Active Transportation
12/10/2015	ULI Transit Oriented Los Angeles Panel, Los Angeles
12/11/2015	Funders’ Network for Smart Growth and Livable Communities – AHSC Briefing, Webinar

## Electronic Information Distribution

List Serve Eblasts sent to those who have subscribed to SGC's list serve.

Date	E-Blast
10/29/2015	Strategic Growth Council Announcements/Updates
11/09/2015	Sustainable Agricultural Lands Conservation (SALC) Program Updates
12/02/2015	SGC Releases a Request for Proposal: Technical Assistance Pilot for the 2015-16 Affordable Housing & Sustainable Communities Program
12/07/2015	SGC Announcement: December 17, 2015 Meeting Materials Posted
12/08/2015	[USDOT Funding Opportunity] Beyond Traffic: The Smart City Challenge

## Media

Specific to mention of "Strategic Growth Council," including press releases, media advisories, interviews, and other print/web articles and media. Media Clips encompassing a wide range of SGC initiatives are compiled three times a week and sent out on Monday, Wednesday and Friday. If you would like to be included on this distribution please email:

[mackenzie.wieser@sgc.ca.gov](mailto:mackenzie.wieser@sgc.ca.gov).

Date	Description [DESCRIPTION] [Publication name, Title of Article]
10/14/2015	<a href="#">Conserving farms is good investment</a>
10/14/2015	<a href="#">Should Sprawling San Diego Qualify for More Cap-and-Trade Funds?</a>
10/26/2015	<a href="#">Rich get more from geographic transportation inequity</a>
10/27/2015	<a href="#">Sustainability tools sprout from Green Gov Challenge</a>
10/27/2015	<a href="#">Affordable housing remains an attainable reality</a>
10/27/2015	<a href="#">Green Government Code-a-Thon Awards \$25K to Teams</a>
11/10/2015	<a href="#">AM Alert: How 2016 will test California's election woes</a>
12/07/2015	<a href="#">CP&amp;DR News Briefs, December 7, 2015: Drought Prompts ...</a>

## Social Media

Highlights: Twitter @CalSGC: 206 followers, 206 following, 112 total tweets since the account was created. In future updates we will list the number of total tweets between Council Meetings. Currently SGC's Twitter has received at most 5 re-tweets and around the same number of favorites.

<b>Date</b>	<b>Description</b>
10/15/2015	Council Meeting in progress please come join us at CalEPA.
10/19/2015	Announcement about AHSC Workshop and Guidelines
10/20/2015	National Geographic releases the "Cool It-Climate Issue"
12/04/2015	Re-Tweet ARB's tweet about ZEV alliance
12/05/2015	Re-Tweet ARB's tweet about the COP21
12/08/2015	Re-Tweet ARB's tweet about the 2030 Climate Goals
12/09/2015	#earthtoparis message