

December 6, 2016

Subject: Health in All Policies Task Force

Reporting Period: October 11, 2016 — December 6, 2016

Staff Lead: Julia Caplan (Public Health Institute, in partnership with the Strategic Growth Council)

Recommended Action:

For information only – no action required.

Background:

The California Health in All Policies (HiAP) Task Force was created by Executive Order S-04-10 in 2010 to foster interagency collaboration to promote healthy, equitable, and environmentally sustainable communities. This work is based in the recognition that the health of Californians is impacted by the policies and practices of many sectors, and that environmental stewardship and health equity are closely intertwined. The HiAP Task Force is staffed through a collaborative relationship between the SGC, the California Department of Public Health (CDPH), and the Public Health Institute (PHI).

Update:

The HiAP Task Force is submitting several documents to the Council.

1. *HiAP Task Force Update and Opportunities for Action 12.6.2016*. This document provides a brief update on activities and outlines emerging opportunities related to parks and community greening, active transportation, and equity in government practices. The discussion of emerging opportunities includes preliminary goals and objectives for each item, as well as examples of potential actions by partner agencies and departments.
2. *Staff Report to the Health in All Policies Task Force: Promoting Violence-Free and Resilient Communities: Summary Report of Stakeholder Recommendations*. This document summarizes the breadth of stakeholder input that was gathered in the process of developing the HiAP Task Force's April 2016 Action Plan to Promote Violence-Free and Resilient Communities.
3. Three-part food procurement report including 1) *California State Government Food Procurement Policies and Practices*, 2) *Healthy Food Procurement: Best Practices Outside of California*, and 3) *State and Local Food Procurement Policies*. This is the first report of its kind, outlining the pathways through which food is procured by state government in California. This series of documents is a deliverable in support of the HiAP Task Force's 2011 Action Plan, "Leveraging Government Spending to Support Healthy Food Procurement."



Health in All Policies Task Force Update to the Strategic Growth Council December 6, 2016

Reflecting the Strategic Growth Council's (SGC) August 12th action, the four Public Health Institute (PHI) Health in All Policies (HiAP) staff relocated from the California Department of Public Health (CDPH) to the SGC offices in late October. Three CDPH staff remain housed at CDPH. The HiAP Task Force continues to be staffed through a collaborative relationship between the SGC, PHI, and CDPH.

In September, HiAP staff surveyed HiAP Task Force members to learn about the value of the Task Force. Task Force members overwhelmingly reported that they have a greater understanding of how to promote health and equity, and that their department or agency does more to promote health and equity as a result of participating in the HiAP Task Force. The top three factors that HiAP Task Force members identified as motivation for Task Force participation are: 1) participation enhances relationships with other Task Force members; 2) participation in the HiAP collaborative process is meaningful; and 3) participation could advance the goals of their organization. Task Force members noted that the most important benefits they receive from participation in HiAP activities are collaborative opportunities, including opportunities for updates from other agencies, as well as learning and capacity building.

Between August and November 2016 HiAP staff and Task Force members reviewed their current work to identify new opportunities presented by this transition:

- The Task Force will continue to implement coordinated multi-agency workplans and activities that promote goals and support policies related to: active transportation; parks, community greening, and places to be active; land use, schools, and health; violence-free and resilient communities; access to healthy food; economic development; and healthy and affordable housing. These ongoing activities are described in detail in HiAP Task Force action plans, which can be viewed at <http://sgc.ca.gov/Initiatives/HiAP-Action-Plans.html>.
- The Task Force will also develop new action plans to support parks, community greening, and places to be active; active transportation; and equity in government practices. Preliminary goals and objectives for each of these areas are outlined in the following pages.

In order to support the Task Force to do its work most effectively, staff will continue to work with Task Force members to build the capacity of state government to promote health, equity, and sustainability, and increase stakeholder engagement. Staff will also work to build capacity within CDPH, support local health departments and community partners, develop training materials, contribute to the body of evidence about HiAP, and partner with academic and policy-making organizations such as the World Health Organization and Institute of Medicine to advance the field of Health in All Policies.



Health in All Policies Task Force

Opportunities for Action

Given momentum and investments in state government to support parks and community greening and active transportation, and incorporate equity as a priority across government functions, the HiAP Task Force will develop new action plans in 2017 to support multi-agency activities in these areas. These action plans will be brought to the SGC for consideration in mid-2017. In developing action plans, HiAP staff will engage governmental and non-governmental stakeholders, identify opportunities for action, and facilitate collaborative decision-making.

These multi-agency action plans will align and leverage State activities toward these goals, identify lead and supporting agencies, set measurable goals and objectives, identify specific implementation activities, and identify additional resources when appropriate. Following is a set of draft goals, objectives, and possible actions in those three areas. These may be revised or eliminated and new objectives may be added as the plans move toward finalization.

Parks, Community Greening, and Places to be Active

Draft goal: Increase tree canopy and parks, as well as access to these resources, in under-resourced and low-income communities.

Draft objectives:

1. Increase greening on K-12 school campuses, including existing and future facilities. (Participating agencies/departments: CDE; CDFA; CNRA: Cal FIRE, Parks; GovOps: DGS; OPR; HHS: CDPH)

Example action:

- *Identify opportunities for schoolyard greening, including school gardens, and facilitate partnerships among schools, CDE, state programs with funding or other resources, and non-governmental organizations and community groups to increase the number of campus greening projects throughout the state.*

2. Incorporate more broadly the use of green infrastructure as an eligible cost and competitive criteria in projects funded by Greenhouse Gas Reduction Fund (GGRF) grant programs, where appropriate. (Participating agencies/departments: SGC; CNRA: CalFire; CalSTA: Caltrans)

Example actions:

- *Integrate green infrastructure considerations into the Transformative Climate Communities program guidelines.*

3. Increase programming in local and state parks in order to increase their impact and use. (Participating agencies/departments: CAC; CNRA: Parks, Cal FIRE; HHS: DSS, CDPH)

Example action:

- *DSS, CDPH, and other departments will explore opportunities to support programming in parks through Supplemental Nutrition Assistance Program–Education (SNAP-Ed) and other physical activity funding.*

4. Increase joint/shared use agreements between school districts and local and state facilities. (Participating agencies/departments: CDE; CNRA: Parks; DOJ; HHS: CDPH).



Active Transportation

Draft Goal: By 2020, increase non-auto modes of transportation: triple bicycle; double pedestrian, double transit modes, as measured by the California Household Travel Survey¹.

Draft objectives:

1. Agencies that develop and administer transportation and land-use guidance, policy, and funding programs, including GGRF, will promote health and equity, and will provide incentives to local communities to consider health and equity in funded projects. (Participating agencies/departments: CalSTA: Caltrans, CTC, DMV; CDE; HHS: CDPH; OPR; CalEPA: ARB)

Example actions:

- State agencies will incorporate health and equity considerations and metrics into key state-level transportation and land use policy guidelines and grant-making programs, including Cycle Four of CTC and Caltrans' Active Transportation Program.
- DMV will integrate new language in California Driver Handbook in 2017 regarding bicycle and pedestrian safety, in support of the state's active transportation goals.

2. Increase active transportation for employees of and visitors to state agencies. (Participating agencies/departments: GovOps: DGS, CalHR; HHS: CDPH)

Example actions:

- The HiAP Task Force will partner with CDPH to expand department-specific bicycle fleets through CDPH's partnership with Kaiser Permanente Community Benefit.
- GovOps will explore the use of federal tax benefits or other incentives to promote active transportation as a mode of commuter transportation.

Equity in Government Practices

Draft goal: California's state agencies and departments will increase use of equity goals and metrics, criteria, tools, and strategies, in their guidance, planning, grants, and institutional practices.

Draft objectives:

1. Identify and assess HiAP Task Force member equity resources, opportunities, and barriers. (Participating agencies: All HiAP Task Force members)

Example action:

- HiAP Task Force members will participate in a questionnaire regarding current resources, opportunities, and barriers to promoting equity. Staff and Task Force members will use this information to understand the landscape of equity efforts across state government, and determine priority areas of opportunity to advance equity as a broad cross-government effort. Findings will be reported to the SGC.

2. Increase Task Force member agency capacity to apply an equity lens to policies and practices and address institutional inequities. This includes distribution of resources, guidance documents, strategies for meaningful stakeholder engagement, and internal institutional practices such as hiring and staff retention. (Participating agencies: All HiAP Task Force members)

Example actions:

- Host a training workshop for state agency leadership and staff led by the Government Alliance on Race and Equity on developing racial equity action plans.



- *Host cross-agency forums for Task Force members to share promising practices, tools, and lessons learned from implementing equity initiatives.*

3. HiAP Task Force member agencies and departments will incorporate health, equity, and environmental sustainability goals and metrics, criteria, tools, and strategies, into their guidance, planning, grants, and institutional practices. (Participating agencies: All HiAP Task Force members)

Example actions:

- *HiAP staff will provide health and equity consultation to other departments, as staff resources permit.*
- *At least 15 agencies or departments will incorporate or strengthen health, equity, and sustainability considerations into their guidance, planning, funding decisions, and institutional practices, as appropriate. Examples include but are not limited to:*
 - *Caltrans' Active Transportation Program*
 - *SGC and HCD's third round of Affordable Housing and Sustainable Communities Program*
 - *SGC's first round of Transformative Climate Communities Program*
 - *CNRA's first round of Urban Greening Program*
 - *OPR's 2017 General Plan Guidelines, including outreach to support implementation in local communities*
 - *CDE's update to the Title 5 school siting guidelines*
 - *CDFA's Office of Farm to Fork's California Farmer Marketplace, which helps connect schools and farmers to increase the amount of California grown foods in school meals.*
 - *CDFA's new California Nutrition Incentive Program, which will provide matching dollars for SNAP participants purchasing fruits and vegetables at Certified Farmers' Markets*
 - *CDPH and HCD's participation in the Government Alliance on Race and Equity program*
 - *HCD's update to the California Statewide Housing Plan*
 - *CSD's Low-Income Energy Assistance Program State Plan*
 - *Parks' State Comprehensive Outdoor Recreation Plan (SCORP) 2020*

Acronym Key:

CAC: California Arts Council; **Cal Fire:** California Department of Forestry and Fire Protection; **CalHR:** California Department of Human Resources; **CalSTA:** California State Transportation Agency; **Caltrans:** California Department of Transportation; **CDE:** California Department of Education; **CDFA:** California Department of Food and Agriculture; **CDPH:** California Department of Public Health; **CNRA:** California Natural Resources Agency; **CSD:** California Department of Community Services and Development; **CTC:** California Transportation Commission **DGS:** California Department of General Services; **DMV:** California Department of Motor Vehicles; **DOJ:** California Department of Justice; **DSS:** California Department of Social Services; **GovOps:** California Government Operations Agency; **HCD:** California Department of Housing and Community Development; **HHS:** Health and Human Services Agency; **OPR:** Governor's Office of Planning and Research; **Parks:** California Department of Parks and Recreation; **SGC:** Strategic Growth Council

ⁱ Caltrans Strategic Management Plan, 2015-2020