

THE SIMPL AREA TODAY

Once the western terminus of the Transcontinental Railroad, the Sacramento Integrated Mulitmodal Place-Based Living (SIMPL) Project area was a vibrant hub for industry, warehousing, and distribution. Now hemmed in by rivers, highways, railroad tracks, and levees, the project area is marked by residential segregation, and lacks connections to downtown despite its proximity to it. A century of disinvestment has burdened the community – predominantly people of color – with poverty, low educational attainment, and high unemployment rates. Soil contamination and increased vehicle emissions from nearby I-5 expose residents to many health challenges.

The Transformative Climate Communities Program (TCC) funds community-led development and infrastructure projects that achieve major environmental, health and economic benefits in California's most disadvantaged communities. TCC empowers the communities most impacted by pollution to choose their own goals, strategies and projects to enact transformational change – all with data driven milestones and measurable outcomes. California Strategic Growth Council awards TCC grants and partners with California Department of Conservation to implement them. TCC is part of California Climate Investments – cap-and-trade dollars at work.





A resurgence of public and private investment in the area has sparked enthusiasm for plans to build a new hospital, soccer stadium, and mixed-income housing. The Transformative Climate Communities investment will help the area's most vulnerable residents to inclusively shape the future of this community.

SIMPL PROJECT

Sacramento Housing and Redevelopment Agency (SHRA) and committed partners convened a strategic planning effort in the area with about 900 residents who participated in more than 60 community engagement activities to determine together how to mobilize climate investments to reflect the community's priorities. The SIMPL Project applies a theory of "simplexity" by addressing the complex issue of greenhouse gas reduction with the simple approach of increasing multi-modal transportation options for residents.

Transit access and mobility are at the heart of the SIMPL project and connectivity is a priority across the project area. Most significantly, the TCC investment will provide transit connectivity for project area residents, allowing access to new job and educational opportunities. The TCC projects, in coordination with leveraged projects, will also create an integrated place with new parks, greenspaces, and paths for biking and walking that people – SIMPL area residents and those from other neighborhoods – will want to be in.

"This grant will allow for a multimodal transit station center to be built that will elevate the quality of life not only in Sacramento but for the people that live in the project area; so we support this grant."

—BARBRA STANTON, FOUNDER OF RIDERSHIP FOR THE MASSES, SHRA RESIDENT AT GIBSON OAKS SENIOR COMPLEX

104 MULTI-FAMILY AND MIXED INCOME HOUSING UNITS

IN BUILDINGS

TCC SIMPL COMPONENTS

- » Affordable Housing: 104 units in a mixed-use housing development
- » Transit & Shared Mobility: New light rail station across from the Twin Rivers public housing project with bike and electric vehicle car share
- » Renewable Energy: Solar panels for the Twin Rivers housing redevelopment
- » Urban Greening: 515 new trees
- » Health & Well-Being: 25,000 ft2 community garden with orchard trees and 40-50 plots for project area residents
- » Displacement Avoidance: 1:1 preservation and replacement of existing public housing units
- » Ongoing Engagement: New website to inform community about project status and solicit feedback
- » Job Training: Basics of solar energy installation, tree care and maintenance, and job preparation skills such as resume writing and interviewing

BY THE NUMBERS

- » Project area: 2.77 miles
- Partners: Fifteen partners, including Alchemist CDC, GRID Alternatives, McCormack Baron Salazar, Sacramento Regional Transit District, Sacramento State University, and Sacramento Tree Foundation
- » TCC Grant: \$23 million
- » Leveraged funds: \$68.4 million

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