

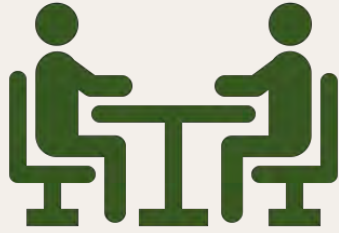


California Agricultural Land Equity Task Force

COMMUNITY OUTREACH SUBCOMMITTEE

JULY 23, 2024 | 10 a.m. – 12 p.m.

Participation Guidelines



**Share,
Listen, Learn**



**Respect Different
Perspectives**



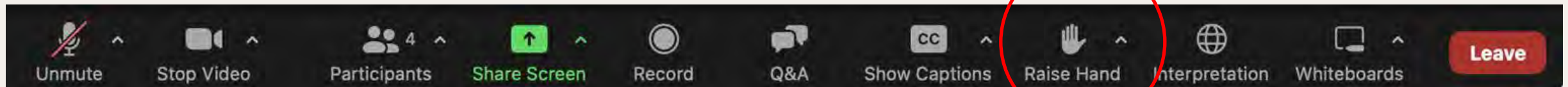
Stay on Point

Public Comment Process

- Complete form at sgc.ca.gov/meetings-events
- Separate form for each item
- Listen for your name and “raise your hand” on Zoom
- Staff will unmute your microphone
- Please adhere to 2-minute time limit

Zoom Tips

- All participants are **muted** upon entry.
 - You will be unmuted when it is your time to speak.
 - Please remember to mute yourself after speaking.
- Cameras are optional.
- Use “Raise Hand” feature during public comment periods.



Agenda Review

- **Welcome**
- **Working Session and Next Steps**
 - Discuss and clarify short- and long-term goals.
 - Discuss and advance list of issues and ideas.
 - Consider upcoming outreach opportunities for direct engagement.
 - Summarize discussions and review action items.
 - Confirm meeting schedule and timeframe for next meeting.
- **General Public Comment**

Working Session

Working Session | PART 1

Short and mid term goals for the Subcommittee

Reminder: Task Force Objectives

Develop recommendations on **how to equitably increase access to agricultural land for food production and traditional tribal agricultural uses** (Ting, Chapter 249, 2022).

On or before **January 1, 2026**, the Task Force **shall submit a report** to the Legislature and Governor that includes a set of policy recommendations on how to address the agricultural land equity crisis.

Ideas/Topics from Prior Meetings:

1. Discuss community engagement best practices
2. Gather community input to inform recommendations
3. Ensure recommendations are anchored in communities Task Force intends to serve
4. “Close the loop” by sharing final recommendations with community who participated in process
5. Expand education, technical assistance, and information sharing
 - a. Public Awareness of Tribal Nations
 - b. Understanding of and respect for agriculture among neighbors, wider public
 - c. Training and outreach to farmers that account for diverse languages, cultural norms, and accessibility needs
6. Compile list of trusted organizations providing outreach to priority communities
7. *Others?*

Subcommittee Goals

Proposed Goals:

- a. Gather community input on recommendations
 - a. Host listening sessions with priority communities
 - b. Identify those priority communities and outline effective outreach strategies
 - c. Share priorities and input from community with full Task Force
 - b. Develop recommendations on best practices related to community engagement, outreach, and education to advance equitable land access
 - c. Develop plan for “closing the loop” to share and promote final recommendations with invested parties
 - d. Outreach to ensure people know about ALETF and encourage them to be a part of process
- *Others?*

Working Session | PART 2

Discuss plan to advance goals

Working Session Goal a.

Gather Community Input

WHO do you want to reach and HOW will that engagement look?

- a. Which communities should be prioritized for outreach efforts, and how?
- b. Identify necessary support, e.g. partner consultation, language services
- c. Priority populations discussed in February 16, 2024 meeting

Working Session Goal a.

Gather Community Input

WHO do you want to reach and HOW will that engagement look?

Priority populations discussed in February 16, 2024 meeting

- Asian, Japanese American
- BIPOC, Communities of color
- Black, African American
- Farmworkers
- Immigrant farmers
- Latina women
- Latinx farmers
- Minority populations and underserved communities
- Native American tribes, indigenous communities
- Small farms (under 20 acres)

Working Session Goal a.

Gather Community Input

Timeline

- a. When do we want the outreach efforts just discussed to occur?

Working Session Goal a.

Gather Community Input

Who do you want to collaborate with on outreach? Who is point?

Conferences, events:

- Latino Farmers Conference, Fall '24
- Intertribal Ag Council Annual Conference, Dec '24
- EcoFarm, Jan '25
- CAFF Small Farmers Conference, Feb '25
- *Other conference or events?*

Working Session Goal a.

Gather Community Input

Who do you want to collaborate with on outreach? Who is point?

Farms, organizations, networks:

- Esperanza Community Farm, Watsonville
- Intertribal Agriculture Council, statewide
- Community Alliance with Family Farmers, statewide
- California Farmer Justice Collaborative, statewide
- UCANR, RCDs, other technical assistance networks?
- Consult with partner orgs to identify gaps in the state; by population & challenges
- *Other farms or regional groups you recommend?*
- *Your farm or community?*

Working Session Goal b.

Community Engagement Best Practices

What kinds of community engagement and outreach are needed to improve equitable land access?

- a. What successful practices have you seen or implemented to reach priority communities?
- b. What experiences can you share that have fallen short? What would you change?
- c. What type of education needs to happen and for who?
- d. What resources are needed throughout the state to promote more equitable community engagement?

Working Session Goal c.

Close the loop? Other Goal?

What ideas do members want to share about how to advance this goal?

a. --

b. --

Summarize, Action Items, Next Steps

- Review of Action Items and Follow Up Items
- Decide on next meeting + meeting schedule
- Report-back to Task Force on August 14th/15th
- Meeting Notes, Recording, and Materials posted to:

<https://sgc.ca.gov/meetings/caletf/>

General Public Comment

Public Comment Process

- Complete form at sgc.ca.gov/meetings-events
- Separate form for each item
- Listen for your name and “raise your hand” on Zoom
- Staff will unmute your microphone
- Please adhere to 2-minute time limit

A large white rectangular area covers the majority of the page, serving as a background for the text. The edges of the white area are bordered by a vibrant, colorful garden scene. On the left, there are tall green plants and red flowers. On the right, there are more green plants and a glimpse of a house in the background. At the bottom, there are various green leafy plants and a blue plastic crate filled with produce.

Thank You!