

# Prepared for the Members of the Community Outreach Subcommittee of the California Agricultural Land Equity Task Force

In preparation for the first Subcommittee meeting on July 23, 2024, SGC staff compiled short descriptions of potential opportunities where Task Force members may want to consider doing community engagement.

Acknowledging that farmers and tribal members across California often have limited availability for engagement events, it may be beneficial to conduct community outreach in coordination with conferences that are already happening and/or farms that host community events. An initial list of options is included below to get the conversation started.

The IAC and EcoFarm conferences were recommended by Task Force members and Staff included the other two for their focus on small, underserved farmer experiences and equity. One farm, also listed below, has extended the offer to host the Task Force if members are interested.

During the Subcommittee meeting, we encourage you to share additional ideas and to discuss your perspectives and preferences related to the list below.

## Conferences

[Latino Farmers Conference](#), Fall 2024, Monterey County, CA

Organized by National Center for Appropriate Technology (NCAT) and Natural Resources Conservation Service (NRCS) of USDA, this two-day conference is conducted in Spanish and includes a day of farm tours and a day of workshops and speakers. The annual event seeks to build networks, provide learning opportunities for farmers on a range of technical and social issues relating to sustainable agriculture. The conference aims to provide trusted, practical, and culturally relevant information. The exact dates and details for this year's conference are not yet available. The cost is low for farmers to attend.

[Intertribal Agriculture Council \(IAC\) Annual Conference](#), December 10-12, 2024, Las Vegas, NV

This conference is organized by Intertribal Agriculture Council, an organization that conducts a wide range of programs designed to further the goal of improving Indian agriculture and on building a more inclusive, equitable, and prosperous future for Native Americans. They pursue and promote the conservation, development and use of agricultural resources for the betterment of Native American and Alaskan Tribes. In 2024 the conference will be hosted in Las Vegas by the San Manuel Band of Mission Indians. The exact details for this year's conference are not yet available.

[EcoFarm Conference](#), January 22–25, 2025, Pacific Grover, CA

EcoFarm is a nonprofit that advocates for ecological agriculture and hosts an annual conference. The conference includes skill-building workshops, keynotes, pre-conference events, farm tours, and other activities. They include a Spanish-language track in their program. The cost of this conference typically requires scholarship or other sponsorship to attend. Costs are lower for session leads. This option was recommended by a Task Force member.

[CAFF Small Farm Conference](#), February 23–28, 2025, online and statewide

This annual conference hosted by the Community Alliance with Family Farmers (CAFF) consists of a week of learning, inspiration and movement-building for anyone involved in local food, sustainable agriculture, and small farms. The conference includes dozens of online workshops (recorded and publicly available) with a Spanish language track and various in person convenings around the State.

## Farm options

[Esperanza Community Farms](#), Watsonville, CA

Esperanza Community Farms is a system-changing, sustainable community agriculture project focused on increasing food security and good health among families living in the Pajaro and Salinas Valleys, especially those from under-resourced communities. Esperanza Community Farms offered technical assistance to form the 7+ Organics Coop. This effort made visible the invisible and problematic systems that keep small BIPOC farmers out of the traditional markets.