



California Agricultural Land Equity Task Force

COMMUNITY OUTREACH SUBCOMMITTEE

October 7, 2024 | 12 p.m. – 2 p.m.

Participation Guidelines



**Share,
Listen, Learn**



**Respect Different
Perspectives**



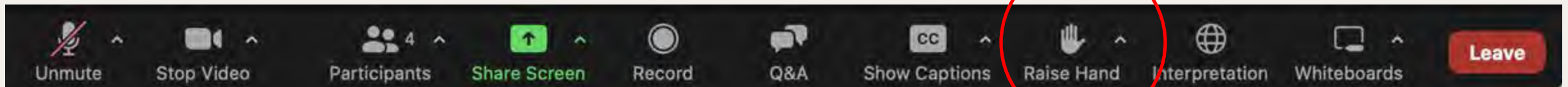
Stay on Point

Public Comment Process

- Complete form at sgc.ca.gov/meetings-events
- Separate form for each item
- Listen for your name and “raise your hand” on Zoom
- Staff will unmute your microphone
- Please adhere to 2-minute time limit

Zoom Tips

- All participants are **muted** upon entry.
 - You will be unmuted when it is your time to speak.
 - Please remember to mute yourself after speaking.
- Cameras are optional.
- Use “Raise Hand” feature during public comment periods.



Agenda Review

- **Welcome**
- **Review Outreach Plan**
- **Working Session and Next Steps**
 - Discuss Draft Survey tool
 - Discuss Outreach Toolkit
 - Confirm next steps for Subcommittee members and staff and review action items
- **General Public Comment**



Review Outreach Plan

Outreach Plan

- **Goals**
- **Timeline**
- **Activities planned**
- **Revisit priority communities:**
 - Fishery/ aquaculture
 - Ranchers/ grazers
 - Dairy producers
 - Farmer-serving CBOs
 - Landowners
 - Diverse geographies

Working Session

Draft Survey Tool

Items to Discuss:

- Background research
- Survey design
- Distribution plan

Draft Survey Tool

Items to Discuss:

- **Background research**
 - Reconnaissance of existing surveys

Draft Survey Tool

Items to Discuss:

- **Survey design**
 - Feedback to date
 - Subcommittee input & approval
 - Review final version this week

Draft Survey Tool

Items to Discuss:

- **Distribution plan:**
 - Listservs, in person events, Task Force
 - Community partners

Outreach Toolkit

Items to Discuss:

- Format and use
- Subcommittee proposal to full Task Force
- How to track full Task Force outreach

Subcommittee Next Steps

Items:

- Help to finalize & distribute survey
- November meeting report
- Future meetings to discuss:
 - Phase 2-3 of outreach
 - Recommendations related to community outreach for final report

Summarize, Action Items, Next Steps

- Review of Action Items and Follow Up Items
- Decide on next meeting + meeting schedule
- Report-back to Task Force on Nov 13th/14th
- Meeting Notes, Recording, and Materials posted to:

<https://sgc.ca.gov/meetings/caletf/>

General Public Comment

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Thank You!