



California Agricultural Land Equity Task Force

COMMUNITY OUTREACH SUBCOMMITTEE

December 13, 2024 | 10:30 a.m. – 12 p.m.

Participation Guidelines



**Share,
Listen, Learn**



**Respect Different
Perspectives**



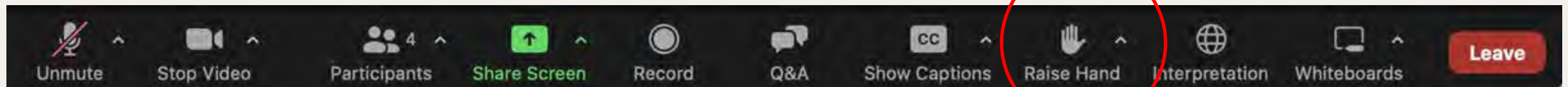
Stay on Point

Public Comment Process

- Complete form at sgc.ca.gov/meetings-events
- Separate form for each item
- Listen for your name and “raise your hand” on Zoom
- Staff will unmute your microphone
- Please adhere to **2-minute** time limit

Zoom Tips

- All participants are **muted** upon entry.
 - You will be unmuted when it is your time to speak.
 - Please remember to mute yourself after speaking.
- Cameras are optional.
- Use “Raise Hand” feature during public comment periods.



Agenda Review

- **Welcome**
- **Approval of Summaries**
- **Working Session and Next Steps**
 - Assessment of outreach to date
 - Survey responses to date
 - Listening Sessions design
 - Confirm next steps for Subcommittee members and staff and review action items
- **General Public Comment**

Roll Call

Approval of Summaries

- July 23, 2024
- October 7, 2024

Working Session

Community Outreach Overview

Outreach & Engagement:

- Project website: www.sgc.ca.gov/initiatives/alei/
- Email list (~200 people)
- Public comment and written communications
 - Landequity@sgc.ca.gov
- Event attendance: 2 conferences attended; 2 planned
- 13 site visits
- 13 guest speakers
- Survey – English, Spanish, Chinese
- Community engagement sessions!
- Outreach toolkit: Two-pager, business cards, template text

Community Outreach Work Plan

2024 Update

We're here!



2024 Activities	Aug. '24	Sept.	Oct.	Nov.	Dec.
Public comment					
Written communication					
Conferences and events					
Site visits					
Survey distribution					
Community Outreach Toolkit					
Interviews					
Community engagement sessions					

Community Outreach Work Plan

2025 Update

2025 Activities	Jan. '25	Feb.	Mar.	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Public comment												
Written communication												
Conferences and events												
Site visits												
Interviews												
Survey distribution		<i>Survey remains open.</i>										
Community Outreach Toolkit												
Community engagement sessions												

Land Access Experiences Survey

Context:

- Survey purpose & goal
- Complementary efforts

Reach:

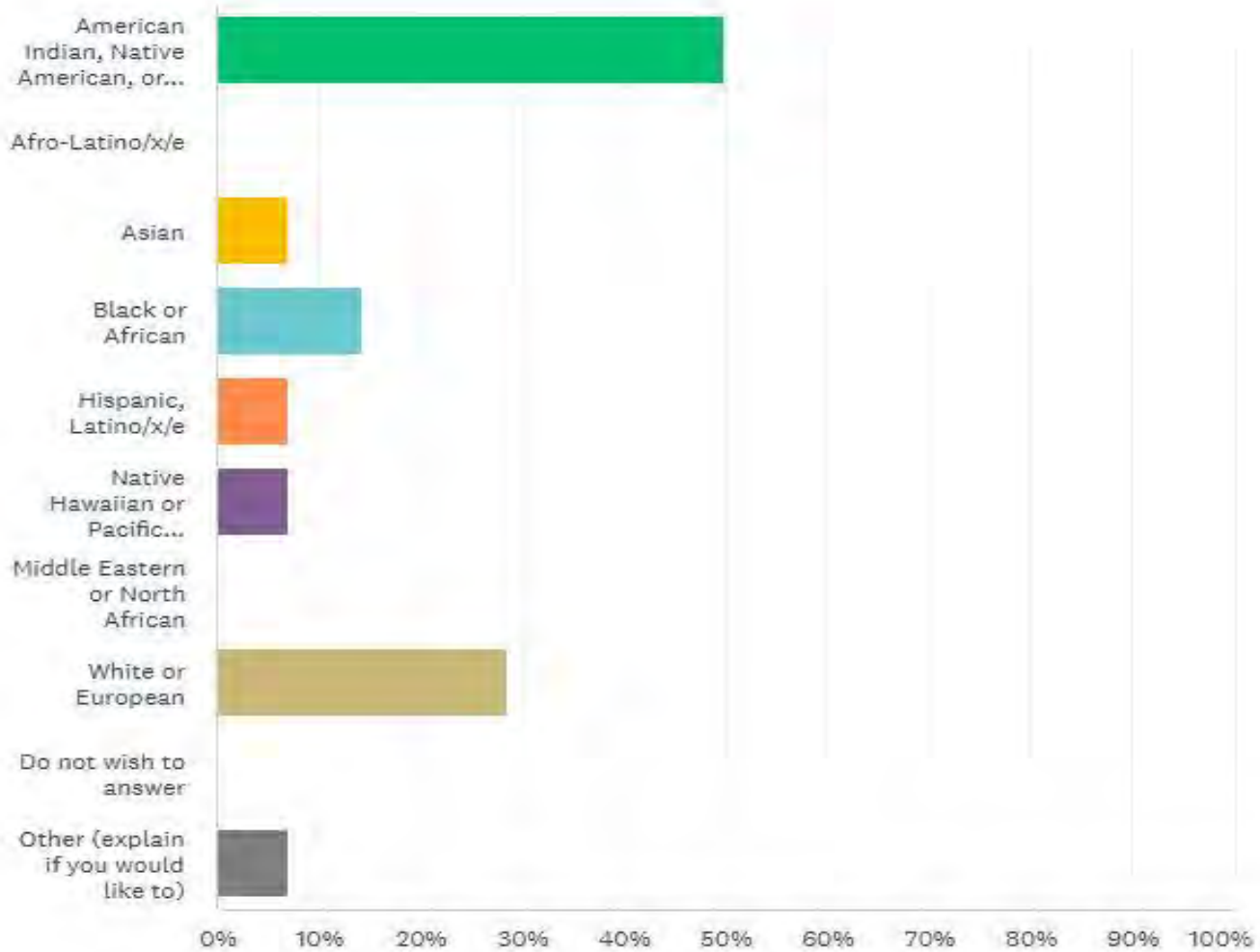
- Distribution to date
- Responses:
 - 23 English
 - 2 Spanish
 - 0 Chinese

Land Access Experiences Survey

12/12/24 responses to date

Do you identify with any of the following? (Please select all that apply)

Answered: 14 Skipped: 9

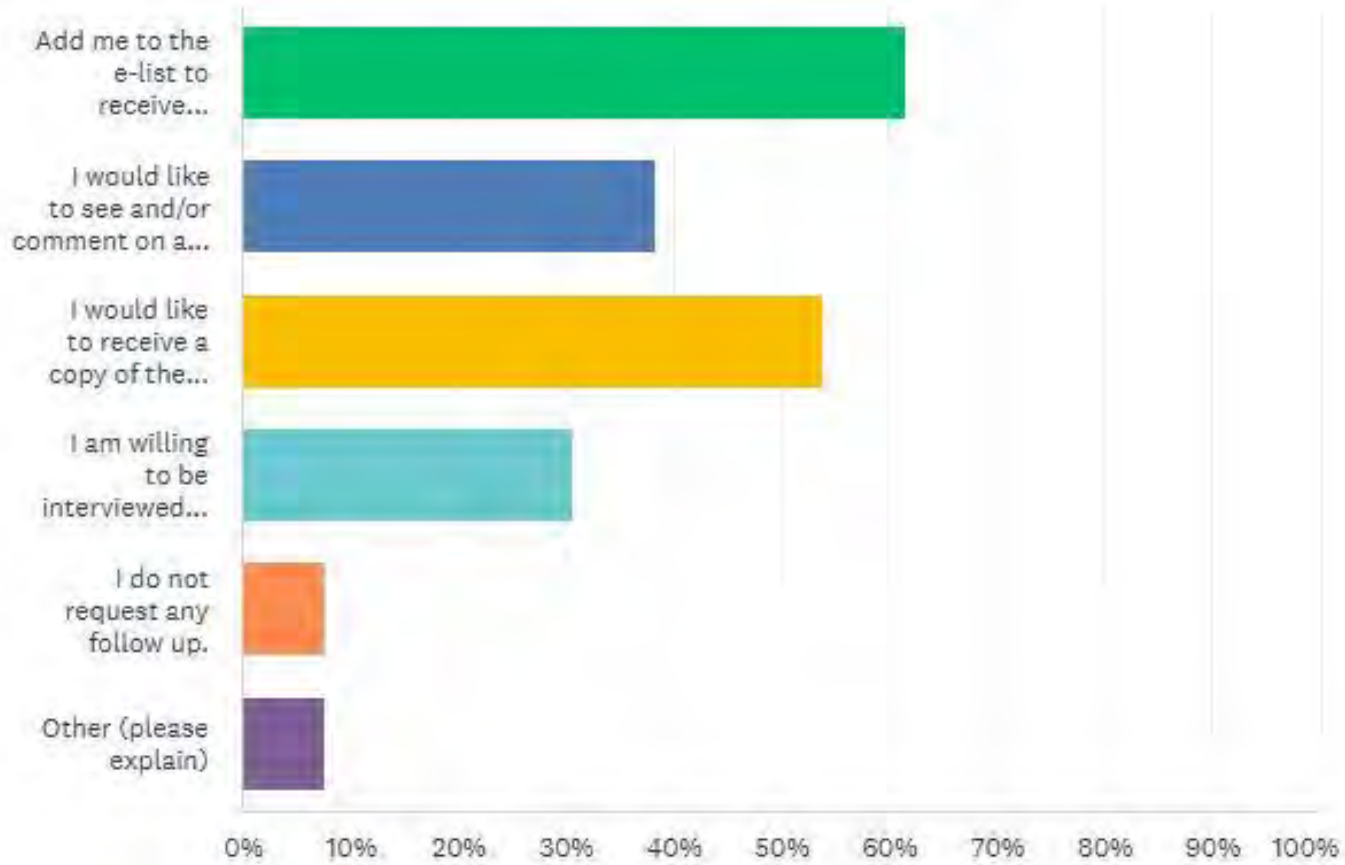


Land Access Experiences Survey

12/12/24 responses to date

How else would you like to be involved as the Task Force drafts its recommendations? (Select all that apply)

Answered: 13 Skipped: 10



Land Access Experiences Survey

- Discussion and reflections

Community Engagement Session

2025 Proposed Plan (draft for discussion)

- Purpose: gather input from priority communities on your draft recommendations
- Timeline: March – August
- ~8 sessions with community partner co-hosts and priority communities
 - Prioritizing language, race/ethnicity, and geographic diversity; Tribal Nations
- Community partners are regional leads
- Design:
 - Task Force introduction
 - Share subset of draft recommendations
 - Discussion with participants
 - Output: detailed summary of major takeaways

Community Engagement Sessions

Discussion & Brainstorm

- What do you hope to learn through these sessions?
 - What questions do you want answered?
- Who is audience?
- Task Force participation:
 - Do you want to co-host or attend?
 - How would you like to shape the content of each session? i.e. which recommendations are discussed
 - For sessions you do not attend, what is the best way for staff and co-hosts to share community feedback shared?
- Details to be confirmed with community partners
 - Virtual vs. in person; regional priorities

Additional Methods

Discussion & Brainstorm

- Structured site visits
- Two upcoming conferences
- Join existing events and coalition spaces

Discussion: Assessment of Outreach to Date

- Do you feel your work is sufficiently and effectively reaching the populations this Task Force is committed to serving?
- Are there more impactful approaches?
- What can be adjusted or improved?

Subcommittee Next Steps

Items:

- Continue survey distribution
- Attendance at events and community engagement sessions
- Meeting between February and May
 - **Assess further needs based on survey responses to date**
 - **Check in on community engagement sessions**

Summarize, Action Items, Next Steps

- Review of Action Items and Follow Up Items
- Decide on next meeting + meeting schedule
- Meeting Notes, Recording, and Materials posted to:

<https://sgc.ca.gov/meetings/caletf/>

General Public Comment

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Thank You!