December 17, 2019

Subject: October Strategic Growth Council Meeting Minutes

Reporting Period: October 2019 – December 2019

Staff Lead: Ulisses Arzola, Strategic Growth Council

Recommended Action:

Approval of the October 31, 2019 Strategic Growth Council Meeting Minutes.
Agenda Item #3: Call to Order
Chair Gordon called the meeting to order at 1:09pm.

Agenda Item #2: Roll Call
Present:
Kate Gordon, Chair, Governor’s Office of Planning and Research (OPR);
Nicole Capretz, Public Member;
Bob Fisher, Public Member;
Jane Olson-Morgan, Assistant Secretary, California Health and Human Services Agency (CHHS);
Wade Crowfoot, Secretary, California Natural Resources Agency (CNRA);
Lauren Sanchez, Deputy Secretary, California Environmental Protection Agency (CalEPA);
David Kim, Secretary, California State Transportation Agency (CalSTA); -- replaced by Deputy Secretary Darwin Moosavi at 2:45 p.m.
Karen Ross, Secretary, California Department of Food and Agriculture (CDFA);
Lynn von Koch-Liebert, Deputy Secretary, California Business, Consumer Services and Housing Agency (BCSH)

Not present:
Mike Flad, Vice-Chair

Agenda Item #3: ACTION: Approval of Minutes
Ross made the motion to approve the August 27, 2019 Meeting Minutes, Crowfoot seconded.
Motion passes 7-0-2*.

*Olson-Morgan and Sanchez abstained from the vote.

The August 27, 2019 Meeting Minutes can be found on our website.

Agenda Item #4: Council Member Updates
Ross: CDFA: reported on manure management, Healthy Soils Program, and the Methane Reduction program.
Kim: CALSTA: Fourth Round of TIRCP including new guidelines—transit-infill-housing-jobs application deadline is 1/16/2 with announcement on 4/1/2020; New Caltrans Director Omishakin started on 10/23.

Crowfoot: CNRA: Cultural and Natural Resources Grants via Prop 68 recently announced including some to tribes for land stewardship; difficult week with wildfires and public safety power shut off.

Koch-Liebert: BCSH: HCD update on Infill Infrastructure Grant program and No Place Like Home, Veterans Housing program; Pro housing framework paper is out for stakeholder feedback; Homeless Coordinating and Financing Council released HHAP program, a $650 one-time block grant.

Olson-Morgan: CDPH: An emergency hotline was set up to support people in emergencies to find pharmacies, charge medical devices, get medical transport; Master Plan on Aging update.

Capretz: Thanked Louise and staff for continuing to visit San Diego to work with officials and stakeholders on potential future applications; SD struggling with how to build infill communities with transit vs. sprawl development.

Fisher: Are nature-based solutions woven well enough into the work we are doing to address climate change?

Gordon: EO N-19-19 to integrate existing programs to align them with our climate goals including $700 b in pension dollar investments; General Services to look at buildings and vehicles for alignment; transportation to align funding/decisions; Grid Resilience Summit at VERGE19 hosted by OPR—great attendance by both state agencies and entrepreneurs; tech assistance on wildfire in process through our general plan process; putting out an RFP for a new Adverse Childhood Experiences program with Surgeon General.

**Agenda Item #5: Executive Director’s Report**
Louise Bedsworth, SGC  
Sloane Viola, OPR

*Bedworth updated the Council on the Executive Director's Report. Viola gave a legislative update.*

Discussion:
Capretz: Can Councilmembers be invited on site tours?

Ross: Suggests a meeting among all grantees after a few years of funding. Just going through the planning process is building stronger communities, and as knowledge spreads implementation process will help this begin to happen on its own in other communities.

Gordon: Is it possible to do a quarterly shared calendar of upcoming groundbreaking and site visits.

**Agenda Item #6: ACTION: Affordable Housing and Sustainable Communities Program**

Ryan Silber, SGC

*Recommended Action: Adopt the Fiscal Year 2018-19 Final Draft Affordable Housing and Sustainable Communities Program Guidelines. Following Strategic Growth Council adoption of the Guidelines, staff will release the Notice of Funding Availability and solicit projects eligible under these Guidelines using a competitive process for the fifth round of the Affordable Housing and Sustainable Communities Program.*

Silber presented about background and accomplishments of the AHSC program, the public input process that informed the proposed changes to the Round 5 Guidelines, and provided an overview of the proposed Round 5 Guidelines.

Discussion:
Olson-Morgan: Is there any requirement on workforce development.
Silber responded no, but they award 2 extra points if they do.

Kim supports inclusion of transit operations for two years.
Olson-Morgan applauds tribal set-aside.

Gordon: What is being discussed in terms of monitoring and evaluating Pro-housing policies in these programs?

Bedsworth: By putting these in Round 5 if gives us an opportunity to review update of these policies and the specific applications. On anti-displacement, AHSC and TCC are both trying to refine and evolved these policies on an ongoing basis.

Gordon referred people to page 5 of the guidelines where “anti-displacement is ‘baked into’ them.
We can look at how pro-housing is doing qualitatively during the application period; quantitatively after the applications are evaluated.

Capretz: Supports all the changes—has some “holistic considerations.” How can we integrate high-level climate realities with our program implementation and help the broader community understand where we are as a state—and what else needs to happen (beyond SGC’s programs) to achieve SGC’s/the state’s mission.

Crowfoot: ARB in 2020 is updating the Scoping Plan; one portion of the plan will likely focus on VMT, which he hopes will help ground our investments in AHSC and SGC’s programs in the overall climate goals.

Fisher: “we’re making lots of little grants,” but in the big picture, are we moving the needle. Do we need additional legislation? Our approach will take a long time to materialize.

Crowfoot: A lot has evolved since SB 375 and one of those things is the mandate to build more affordable housing so this sets SGC up to support this; SGC has evolved to support new
goals/focus, but there is more we can do—should the council discuss strategies beyond these investments?

Gordon: New legislation offers an interesting opportunity.

Public Comment:
Sosun Madena: Habitat for Humanity of Northern California
Kristine Williams, Enterprise Community Partners
Alicia Sebastian, California Coalition for Rural Housing
Julia Jordan, Leadership Counsel for Justice and Accountability

Crowfoot made the motion to approve the guidelines, Fisher seconded. Motion passes 9-0.

The staff report on AHSC Guidelines can be found on our website, along with the guidelines.

**Agenda Item #7: ACTION: Transformative Climate Communities Program**
*Julia Nagle, SGC*

*Recommended Action: Adopt the Fiscal Year 2019-2020 Final Draft Transformative Climate Communities Program Round 3 Guidelines. Upon the California Strategic Growth Council’s adoption of the Guidelines, staff will solicit transformative plans eligible under these Guidelines via a Notice of Funding Availability and competitive awards process for the third round of the TCC Program.*

*Nagle went over the proposed TCC Round 3 Guidelines.*

Discussion:
Gordon: How operationally does it work to change Planning Grants timeline to 2 years when TCC is annually appropriated?
Bedsworth: It just allows grantees to take longer to spend the money—the money comes from a single appropriation, they just have longer to spend it.

Crowfoot: anti-displacement is obviously super-important and local CBOs have such a strong role to play in ensuring this works. Asked for more information from staff on what has been done on anti-displacement. Asked to focus on how the funding is spent, and how it can build the capacity that is needed.

Gordon: how do we track and evaluate the efficacy of anti-displacement policy.

    Nagle: UCLA program evaluation is going to be looking at this as part of it’s contract and we will be reporting on it annually.

Capretz: How does staff feel about creating a working group around unincorporated communities?

    Nagle – we feel great about it.

Gordon: Posed question to Sanchez at CalEPA – what is the timeline for the CalEnviroScreen evaluation?

    Sanchez says it is next year and she is happy to bring more detail to the December Council meeting.

Olson-Morgan also supports a workgroup on unincorporated communities.

Public comment:

*Effie-Turnbull Sanders, South LA Promise Zone*

*Eddie Moreno, CEJA*

*Julia Jordan, Leadership Council for Justice and Accountability*
Olson-Morgan made the motion to approve the guidelines, with direction to staff to establish a working group on unincorporated communities. Capretz seconded. Roll-call vote; motion passes 9-0.

The TCC staff report can be found on our website, along with the Round 3 final guidelines, and the attachment on sample implementation grant agreement.

**Agenda Item #8: Public Comment**

*No general public comment*

Additional comment from Crowfoot and others for December 2019 or February 2020. Wants follow-up on both assessment of place-based investments on Tahoe and Fresno Region, as well as on overall organizational strategy beyond the existing programs. Gordon added- how can SGC think through gaps on land use and VMT strategies. Olson-Morgan also mentioned SGC’s role in helping develop responses to fires.

Bob Fisher is stepping down from SGC in December 2019.

**Agenda Item #9: Meeting Adjournment**

Chair Gordon adjourned the meeting at 3:15pm.

The video of the October 31, 2019 Strategic Growth Council meeting can be found on our YouTube page.