November 16, 2021

Subject: Racial Equity Resolution Amendment

Reporting Period: August 2021 – September 2021

Staff Lead: Kirin Kumar, Deputy Director of Equity and Government Transportation, SGC

Recommended Action

Amend the California Strategic Growth Council Racial Equity Resolution.

Summary

At the August 2020 Strategic Growth Council meeting, the Council adopted a nationally recognized Racial Equity Resolution that serves as a commitment to take bold steps to address and eradicate racism so that all Californians live in healthy, thriving, and resilient communities regardless of race. The Council’s action built on the Newsom Administration’s commitment to a California for All agenda that advances the State’s unique and critical responsibility for all Californians. The Resolution committed the Council to four key items:

1. The Council and each member agency commit to integrating racial equity into Council leadership, operations, programs, policies, and practices;
2. The Council and each member agency commit to identifying and implementing concrete and measurable actions to achieve racial equity, and to report on the progress of the Council as a whole, as well as that of each member agency;
3. The Council and each member agency commit to working with State Boards, Departments, and Offices to align and advance the Council’s commitment to racial equity;
4. The Council commits to using public Council meetings as a forum to share racial equity actions, milestones, and best practices, and to actively engage communities and stakeholders to gather public input on the topics.

In the year since the adoption of this Resolution, SGC staff, working in close partnership with Council agency staff, have implemented new processes and initiatives to advance the Resolution and these actions.

At the April and September 2021 Council meetings, SGC provided comprehensive updates on actions taken to date to implement the Council’s Resolution. These actions included the ongoing convening of a Racial Equity Working Group (REWG) with staff from each Council agency, participation by Council agencies in the Capitol Collaborative on Race and Equity (CCORE) racial equity training and capacity building initiative, and measurable actions taken by each of the seven Council agencies such as the development of agency-level action plans. Further, SGC’s Health and Equity Program reported on their progress conducting strategic planning and stakeholder engagement to inform the health and racial equity work of the Health in All Policies Task Force, which SGC convenes in partnership with the
California Department of Public Health’s Office of Health Equity and the Public Health Institute, a non-profit partner.

Background

In the time since the passage of the Racial Equity Resolution, both the Council and members of the Racial Equity Working Group have identified a need for a single hub to consolidate and promote resources, templates, curricula, and other information that can be utilized for implementation of racial equity strategies. Council agencies and departments have developed their own racial equity tools, products, and materials that could be shared and promoted to aid in peer learning and consistency of efforts across agencies.

As the convener of the Racial Equity Working Group and the HiAP Task Force and the co-sponsor of the Capitol Collaborative on Race and Equity, SGC is well suited to host a racial equity resource hub on its website. Further, in its unique convening role, SGC is in an effective position to identify and support alignment across Council agency racial equity efforts. SGC’s Health and Equity program team works to advance health and racial equity within State Government via related initiatives, which enables SGC to utilize existing staffing to build and maintain the resource hub and promote its use by various state, regional, and local entities.

Council priorities are initiatives and actions that:

- Have high impact when scaled and replicated
- Are of pressing and critical policy importance
- Align with the Governor’s Office priorities
- Fall within the policy area mandates of SB 732 (2008)
- Benefit from the unique cabinet-level, interagency structure of SGC
- Stem from demonstrated solutions, research, and innovation trialed within SGC programs or Council member agency portfolios.

The implementation of this racial equity resource hub clearly meets each of these criteria, elevating this action to the level of a Council priority and necessitating Council action. An online resource hub will allow more State, regional, and local entities to access well-vetted and highly impactful resources that can inform action-oriented steps to advance racial equity through policy and practice.

Next Steps

SGC will work with the Racial Equity Working Group to identify initial resources for the hub, develop a methodology for identifying additional materials, develop and publish the resource hub, and conduct outreach to Council agencies and departments to promote the resource hub. SGC will track online engagement data to report back to the Council on the uptake and efficacy of the tool.